

What is claimed is:

- 1 1. A sunshade, comprising:
 - 2 a membrane having a first end, a second end, and a perimeter;
 - 3 a frame member being formed from a flexible twistable material, said frame member
 - 4 coupled to said membrane along said membrane perimeter, said frame member having a first
 - 5 shape being substantially curved when said frame member is in a curved configuration and a
 - 6 second shape being substantially planar and having an area less than an area of said first shape
 - 7 when said frame member is in a collapsed configuration; and
 - 8 a strap coupled proximate to said first end and said second end of said membrane to
 - 9 hold said frame member in a curved configuration.
- 1 2. The sunshade of claim 1, wherein said strap has first and second coupling mechanisms
- 2 coupled thereto, wherein said first and second coupling mechanisms are coupled together
- 3 when said frame member is in a curved configuration and separate from each other when said
- 4 frame member is in a collapsed configuration
- 1 3. The sunshade of claim 1, wherein said frame member has a third shape being
- 2 substantially planar when said frame member is in an extended configuration.
- 1 4. The sunshade of claim 2, wherein said first coupling mechanism is a hook fastener and
- 2 said second coupling mechanism is a loop fastener.

1 5. The sunshade of claim 2, wherein said first and second coupling mechanisms are
2 movably coupled to said strap.

1 6. The sunshade of claim 1, further comprising:
2 an extension member coupled to said membrane, said extension member including
3 means for anchoring said extension member relative to said membrane.

1 7. The sunshade of claim 1, further comprising:
2 an extension member coupled to said membrane, said extension member including an
3 anchor member, the anchor member being configured to anchor said extension member
4 relative to said membrane.

1 8. The sunshade of claim 1, further comprising:
2 a first extension member coupled to said membrane, said first extension member
3 including a first anchor member, said first anchor member being configured to anchor said
4 first extension member relative to said membrane;
5 a second extension member coupled to said strap; and
6 a second anchor member coupled to said second extension member, wherein said
7 second extension member and said second anchor member are anchorable in a different
8 direction relative to said membrane than said first anchor member.

1 9. The combination of the sunshade of claim 1 and a pillow removably attachable to said
2 sunshade, said sunshade including an extension member coupled to said strap, and an anchor
3 member coupled to said extension.

1 10. The sunshade of claim 1, further comprising:
2 a pocket coupled to said membrane, said pocket being coupled to an inner surface of
3 said membrane.

1 11. The sunshade of claim 6, wherein said membrane includes a retaining member coupled
2 to said membrane, and said extension member passes through said retaining member when
3 said extension member is positioned in a stored configuration.

1 12. A sunshade, comprising:
2 a membrane having a first end, a second end, and a perimeter;
3 a frame member being formed from a flexible twistable material, said frame member
4 coupled to said membrane along said membrane perimeter, said frame member having a first
5 shape being substantially curved when said frame member is in a curved configuration, and a
6 second shape being substantially planar and having an area less than an area of the first shape
7 when said frame member is in a collapsed configuration; and
8 a strap coupled proximate to said first end and said second end of said membrane and
9 holding said first and second ends in a predetermined relative position to define said first
10 shape.

1 13. The sunshade of claim 12, wherein said strap provides tension coupling that defines
2 the shape of said curved configuration of said frame member.

1 14. The sunshade of claim 12, wherein said strap has a first end and a second end, said
2 strap having first and second coupling mechanisms coupled thereto, said first coupling
3 mechanism and said second coupling mechanism being coupleable together to change the
4 distance between said strap first end and said strap second end.

1 15. The sunshade of claim 14, wherein said first and second coupling mechanisms are
2 movably coupled to said strap.

1 16. The sunshade of claim 12, wherein said strap first end is connected proximate to said
2 membrane first end and said strap second end is connected proximate to said membrane
3 second end.

1 17. The combination of the sunshade of claim 12 and a pillow removably attachable to
2 said sunshade, said sunshade including an extension member coupled to said strap, and an
3 anchor member coupled to said extension.

1 18. The sunshade of claim 12, wherein said frame member can be positioned in a first
2 curved configuration with a first radius of curvature and a second curved configuration with a
3 second radius of curvature, said first and second radii of curvature being different.

1 19. The sunshade of claim 18, wherein said second radius of curvature is infinite.

- 1 20. A method of installing a sunshade relative to an article, the method comprising:
 - 2 opening a sunshade into an extended configuration, said sunshade including a
 - 3 membrane, a frame member coupled to said membrane, and a tension member coupled to said
 - 4 membrane, said tension member including first and second coupling mechanisms coupled
 - 5 thereto;
 - 6 coupling said first coupling mechanism and said second coupling mechanism together,
 - 7 said coupling of said first and second coupling mechanisms disposing said tension member in
 - 8 a state in which it has a length sufficiently short to urge said sunshade into a curved
 - 9 configuration; and
- 10 positioning said strap beneath a portion of the article.
- 1 21. The method of claim 20, further comprising:
 - 2 anchoring said sunshade relative to a support surface on which said sunshade is
 - 3 placed.
- 1 22. The method of claim 21, wherein said anchoring said sunshade includes extending an
- 2 extension member coupled to said membrane rearwardly of said sunshade and anchoring said
- 3 extension member relative to said sunshade to vary the angle between said sunshade and the
- 4 support surface.

- 1 23. The method of claim 21, wherein said membrane is oriented in a non-twisted
- 2 orientation when said strap is positioned beneath a portion of the article, and said membrane is
- 3 oriented in a rotated orientation when said sunshade is anchored relative to a support surface.